



The Alberta Breastfeeding Committee (ABC) was established in 2005. We became a not-for-profit society March 30, 2009. Our volunteer board is composed of health professionals from a broad variety of disciplines as well as concerned advocates.

Membership is open to ANYONE interested in supporting our vision.



For more information about our membership, policies, and other valuable links, visit our website;

www.breastfeedingalberta.ca



MISSION

The ABC will provide leadership in the promotion, protection, and support of breastfeeding in Alberta as the cultural and biological norm for children, mothers, families and communities.

About Us



We Promote Breastfeeding by:

- Facilitating education for health care providers and community and agency partners regarding;
 - breastfeeding and food security.
 - breastfeeding as a determinant of health.
- Providing on-going expert advice and recommendations on breastfeeding research, policy and program development and directions to governments and organizations.
- Developing partnerships and collaborative strategies to protect, promote, and support breastfeeding.
- Providing a forum for addressing breastfeeding issues in Alberta.



International Symbol for Breastfeeding



We Protect Breastfeeding by:

- Facilitating mother's awareness of her rights to breastfeed anywhere, anytime in Canada.
- Facilitating education for health care providers, community, and agency partners regarding the International Code for the Marketing of Breastmilk Substitute and all Subsequent Relevant WHA Resolutions.
- Facilitating support and awareness around options for women returning to the workplace.

We Support Breastfeeding by:

- Setting standards for data collection in Alberta.
- Providing policies based on current evidence.
- Facilitating the education of all health care workers in maternal/child care.
- Facilitating the implementation of the Baby Friendly Initiative™ in Alberta.
- Supporting initiatives to increase the duration rates of breastfeeding.
- Promoting and supporting peer support programs.
- Facilitating networking and support for agencies, teams, and organizations that work with breastfeeding families.
- Recognizing the achievements of those who work in this area.
- Supporting the importance of breastfeeding friendly communities.

